



Dear potential sponsor,

CrossFit Warpath is proud to present the first annual Warpath Games, a four-person co-ed competition designed to test a team's strength, speed, skill and stamina!

We are excited to work with companies and brands within Southwest Florida that are like minded in their commitment to promoting healthy lifestyles and share a love of fitness. We would love to work with you to create a mutually beneficial partnership for our upcoming competition. This is an opportunity to get your product, brand, and company visible to the Southwest Florida CrossFit community.

We expect 350+ competitors from dozens of local CrossFit boxes from Fort Myers Cape Coral, Port Charlotte, North Port, Venice, Sarasota. This is an incredible chance to showcase your business to an active, health-conscious crowd. In addition, your brand will benefit from exposure before, during, and after the event, through media campaigns and marketing material.

If you think your business would benefit from exposure to our local CrossFit community, and would like to support our event, we have a few opportunities for your consideration:

Some of the benefits of sponsorship include:

- Company logo on website (with link to your website)
- Company banner displayed at event
- Company logo on the event t-shirt given to all athletes, judges, and volunteers
- Display table for your Company use at the event (products and services may be sold)
- Company literature and promo items in athlete's gift bags (provided by sponsor)
- Announcement of Company name and sponsorship level in event communications

Thank you in advance for considering being one of this year's sponsors, we hope you will get behind this great event. Currently, we offer four levels of sponsorships that are detailed on the attached Sponsorship Commitment Form. You may select the level of participation that best meets your needs. I will be happy to answer any questions you may have. Please confirm your sponsorship by returning the Sponsorship Commitment Form. You may also contact me at (352) 835-9170 or [sarah@crossfitwarpath.com](mailto:sarah@crossfitwarpath.com)

Thank you,

***Sarah Ross***

Sarah Ross

CrossFit Warpath

[sarah@crossfitwarpath.com](mailto:sarah@crossfitwarpath.com)



## SPONSORSHIP PACKAGES

### Event Sponsor - (Only 1 available) - \$1500.00 or more

- Promotional announcements prior, during & after the FINAL WOD and PODIUM
- Promotional booth at the CrossFit Warpath Annual 'Warpath Games' event (may sell merchandise or products)
- Opportunity to present prizes to podium winners (provided by sponsor)
- Company logo on all promotional material
- FaceBook and Instagram posts (Info about your company & link to your page)
- Front logo placement on flier (sent to 30+ CrossFit boxes in SWFL)
- Custom Banner displayed at event.
- Company logo on the event t-shirt to all athletes, judges, and volunteers

### Platinum Sponsor (Limited number available) - \$750.00

- Sponsor 1 WODs, promotional announcements prior, during & after WOD (WOD 1, WOD 2, WOD 3...)
- Promotional booth at the CrossFit Warpath Annual 'Warpath Games' event (may sell merchandise or products)
- FaceBook and Instagram posts (Info about your company & link to your page)
- Logo placement on flier (sent to 30+ CrossFit boxes in SWFL)
- Custom Banner displayed at event.
- Company logo on the event t-shirt to all athletes, judges, and volunteers

### Gold Sponsor - \$500.00

- FaceBook and Instagram posts (Info about your company & link to your page)
- Promotional booth at the CrossFit Warpath Annual 'Warpath Games' event (may sell merchandise or products)
- Company banner displayed at event (provided by sponsor)
- Company logo on the event t-shirt to all athletes, judges, and volunteers
- Announcement of Company name and sponsorship level in event communications

### Silver Sponsor - \$250.00

- Company banner displayed at event (provided by sponsor)
- Company logo on the event t-shirt to all athletes, judges, and volunteers
- Announcement of Company name and sponsorship level in event communications



## SPONSOR/ VENDOR APPLICATION

Business Name \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please choose the appropriate level you agree to sponsor

\_\_\_\_\_ Event Sponsor (\$1500.00)

\_\_\_\_\_ Platinum Sponsor (\$750.00)

\_\_\_\_\_ Gold Sponsor (\$500.00)

\_\_\_\_\_ Silver Sponsor (\$250.00)

If you would like to apply to be an additional vendor at our event, June 12<sup>th</sup> in Port Charlotte, please provide a brief description of your product or service below, and what you would like to have at the event (giveaway, raffle, sell merchandise, free samples, etc.)

*\*\*Gold, Platinum, and Event Sponsors are guaranteed a vendor booth at our event on June 12<sup>th</sup>, but we ask you to also provide a description below to guarantee a variety of vendors.*

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Please send this page along with payment to:

CrossFit Warpath  
c/o Sarah Ross  
23305 McQueeney Ave  
Port Charlotte Florida, 33980

\*Or email completed pdf to [sarah@crossfitwarpath.com](mailto:sarah@crossfitwarpath.com)

\*Checks can be made out to: CrossFit Warpath  
Memo: Warpath Games Sponsorship